



PRIVACY NOTICE/COOKIE POLICY FOR LINDQST

2023-01-01

LINDAB GROUP



TABLE OF CONTENTS

1.	PRIVACY NOTICE FOR USAGE OF LINDQST	1
2.	PRIVACY NOTICE	3
3.	COOKIES	3
4.	SOCIAL MEDIA AND WIDGETS.....	4



1. PRIVACY NOTICE FOR USAGE OF LINDQST

Last updated on: 2022-10-28

- 1.1 Lindab AB, Swedish company reg. no 556606-5446 (“**Lindab**”), is committed to protecting your personal data. This privacy notice describes how Lindab processes and uses the personal data that we receive from you in connection with this website and how you can contact us if you have additional questions regarding our processing of your personal data. Lindab is the data controller of any personal data that may be collected, processed and held by your usage of LindQST, unless we inform you otherwise. For questions not related to this specific website, please turn to Lindabs general privacy policy.
- 1.2 Lindab also collects and stores personal data that you submit (a) as part of your account details (if applicable) and/or (b) in connection with your requests for, or purchase of, products on our website (where such functions exist). Such information may include your e-mail address and your selected market in LindQST.
- 1.3 Lindab collects and stores personal data, for example name, address, email, and telephone number that you submit in order to obtain information from us. This personal data helps us to process your request for information.
- 1.3.1 The following personal data regarding you, or your customer, may be collected from your usage regarding LindQST:
- Name, - Employer - Country of residence - Profession
 - Address - Email - Phone.
- 1.3.2 If you choose to enter personal data regarding your customer in LindQST, for example the name and email of a customer employee, you are obliged to inform the customer within a reasonable period after having entered the personal data into LindQST, but at latest within one month. Accordingly, Lindab is not obliged to provide information to your customer, as your customer already has received the information from you.
- 1.4 In addition to the above-mentioned use and purposes, we may also use your personal data to administrate and improve this website, for our internal records, for statistical analysis and (if applicable), to complete your product orders and/or to contact you regarding sales and as a part of our customer relation procedures. Additionally, we store your preferences you set up when using our web site.
- 1.5 The personal data regarding your account information, which you enter when registering a LindQST-account, are processed to provide the obligations and services, as well as ensuring that you adhere to, the terms set forth by the LindQST terms of use. For other personal data processing, Lindab’s collection of personal data is based on the necessity to carry out the processes stipulated above. To the extent that Lindab uses the personal data to improve this website or for analysing statistics, the basis for collection of data is Lindab’s legitimate interest to conduct such improvements and analysis as well as the intention to provide you a better service and more specific information.
- 1.6 The personal data that is collected and stored is exclusively used by companies within the Lindab Group, except in the following cases where we may submit the data to recipients parties:



- When required by law;
 - To a buyer or a potential future buyer of our business, and/or;
 - To service providers appointed by Lindab who provides services connected to this website or its functions, but only to the extent it is necessary in order to provide these services – for example our supplier of debit card services to process your payments through this website, provider(s) of transport services so that they can deliver the products you buy and IT service provider(s) which hosts, develops and offers support for this website.
- 1.7 Lindab will take measures to protect all personal data transferred to such third party, or that has been transferred to other countries, in accordance with applicable data protection laws and as stated above. Any third party which processes data on behalf of Lindab, shall have sufficient guarantees to implement appropriate technical and organisational measures in such a manner that processing meets the requirements of the GDPR, and ensures the protection of the rights of the data subjects. Such processing is governed by a suitable Data Processing Agreement with the relevant processor
- 1.8 When creating an account, some information fields on the web site are marked with * character. They are mandatory when you fill in your data. The consequence of not providing the information is that Lindab will not be able to set up an account for you.
- 1.9 Lindab stores the personal data as long as it is necessary to fulfil the purpose for which the data has been collected. This means that Lindab deletes your personal data when such data is no longer necessary to process a request, an order or to administrate your account or our client relationship. Statistics which have been anonymised may be saved thereafter. If you chose to copy a project in order to share it with a third party, the personal data contained in the project will be anonymised.
- 1.10 The information containing personalized data, for example existing LindQST projects, have a retention time of 2 years (Unless LindQST for some reason is to be discontinued, in that case no data will be kept after discontinuation). All personalized data including LindQST projects will thereafter be deleted and cannot be used anymore.
- 1.11 You may at any time request rectification or erasure of your personal data. However, please note that deletion could mean that Lindab cannot process requests or orders, or that your account expires. You have the right to request a copy of your personal data from our record. You have the right to request a limitation of the use of your personal data (for example if you deem the data to be incorrect) or the termination of use of your personal data (for example as regards the use of the data to improve Lindab's website). You are entitled to request the personal data used to process an order, to administrate your account or our client relationship in a machine-readable format which you are entitled to transfer to another data controller. If processing of your personal information is based on your consent, you have the right to withdraw your consent at any time. Your withdrawal will not affect the lawfulness of the processing carried out before you withdrew your consent.
- 1.12 There may be conditions or limitations to your rights. It is therefore not certain for example you have the right of data portability in the specific case - this depends on the specific circumstances of the processing activity.
- 1.13 Lindab is responsible for the processing of your personal data, and requests to exercise your rights as stated above shall be addressed to Lindab in an envelope marked with



“Attn.: Lindab Group GDPR Manager”. Alternatively, you can also send an email to gdpr@lindab.com with the subject “To Lindab Group GDPR Manager”.

2. PRIVACY NOTICE

If you have a complaint regarding the processing of your personal data by Lindab you are entitled to report such dissatisfaction to Integritetsskyddsmyndigheten (“IMY”), the supervisory authority for the personal data processing of Lindab. The contact details for IMY are as follows:

Postal address: Integritetsskyddsmyndigheten, Box 8114, 104 20 Stockholm

E-mail: imy@imy.se

3. COOKIES

3.1 A ‘cookie’ is a small text file containing information which is stored on your computer. Cookies are only used for technical reasons and to facilitate your use of a website. One type of cookie will save a file permanently on your computer. It can thereafter be used to customise this website based on the user’s choices and interests. Another common type of cookie is the “session cookie”. When you visit a website, session cookies are sent between your computer and the server to collect information. Session cookies are not saved once you close your web browser. For more information about how cookies work, please be referred to www.allaboutcookies.org.

- (a) .ASPXANONYMOUS (session) – a cookie which stores role names for users, in order to tell the role of the logged-on user. Only used for websites with a password protected area.
- (b) .ASPXAUTH (expires after 2 days) – used in order to determine if a user is authorised to access or not and, only once a user has logged on. Used for websites with a password protected area only.
- (c) ASP.NET_SessionId (session) – is a cookie which is used to identify the users session on the server.
- (d) __hssc = Hubspot. (<https://knowledge.hubspot.com/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser>) (Expires after 30 minutes) - This cookie keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
- (e) __hsrc = Hubspot (Session) - Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session. It contains the value "1" when present.
- (f) __hstc = Hubspot (Expires after 6 months) - The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).



- (g) Hubspotutk = Hubspot (Expires after 6 months) - This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts. It contains an opaque GUID to represent the current visitor.

3.2 We are continuously working to improve the website. In order to do this, we use Google Analytics to analyse our users behaviour on an anonymous and aggregated level.

3.3 We also allow our web analysis tool, Google Analytics, to place and manage cookies on this website. The following cookies are placed by Google Analytics to log data about visits and visitors of this website. The statistics are used to improve the user experience of this website:

- _utma (expires after two years) This cookie keeps track of the number of times a visitor has been to the site pertaining to the cookie.
- _utmz (expires after six months) keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when you accessed a website.
- _utmj (expires when session is closed)
- _utmb (expires after 30 minutes)
_utmj and _utmb cookies are working together to calculate how long a visit takes.

3.4 If you do not wish to accept cookies you can change your web browser's settings to automatically deny the storage of cookies or to inform you when a website wants to store cookies on your computer. Previously stored cookies can also be deleted through the web browser (for more on this see below under 3.5). Please note that certain areas and functions on this website require cookies and may not function if cookies are deleted or declined.

3.5 If you wish to remove the cookies that are already on your equipment, and you are using a PC and a newer browser, you can press CTRL + SHIFT + DELETE simultaneously. If this shortcut does not work, you can find the support pages for the most commonly used browsers as well as a link to delete flash-cookies here:

[Internet Explorer](#)

[Mozilla Firefox](#)

[Google Chrome](#)

[Microsoft Edge](#)

[Safari](#)

[Flash cookies](#)

3.6 For more information regarding the cookies used on this website please contact us at itsolutions@lindab.com.

4. SOCIAL MEDIA AND WIDGETS

Websites can make use of widgets for social media which allows users access to content from Lindab's website on different social media platforms (among others; Facebook, YouTube, Twitter, LinkedIn). To better understand how and what information is collected



via social media and what cookies are used by such third party, we refer to the current privacy policy for each of the social platforms respectively.
